Cannabis 2020

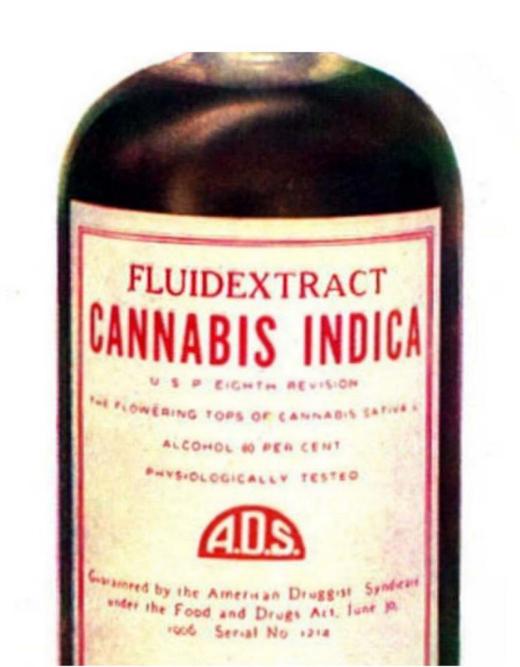


Cannabis was used as medicine for millennia.

- Egyptians used it over 2,700 years ago
- Used in India between 2000-1400 B.C. for nausea, vomiting, epilepsy, inflammation, pain and fever

Introduced in Western medicine by the 1800's for diseases and many conditions

- Listed in the 1854 Pharmacopoeia
- Recommended by Physicians in the AMA



U.S. TIMELINE



1776

Declaration of Independence drafted on hemp paper

1796

U.S.S. Constitution uses hemp sails and rigging

1790'S

Washington, Jefferson and Adams all grow hemp

1840'S

Lincoln uses hemp oil to light his household lamps

U.S. TIMELINE



1937: MARIJUANA TAX ACT

- Effectively stopped production and placed penalties on uses and growers
- Opposed by the AMA as tax impacted Doctors and Pharmacists
- Tax act supported by Hearst, Mellon & DuPonts as hemp could cripple their paper or synthetic fiber businesses

1942: MANUFACTURING USE

- Henry Ford builds a car made comprised of 70 % hemp
- USDA asks Americans to grow hemp for WWII for rope and sails

1970: SCHEDULE 1 DRUG

- Not accepted for medical use; high potential for abuse
- Same category as Heroin, MDMA, LSD

Physicians and researchers continued to study cannabis

- Very difficult to get plant material for research
- No money avalible to research positive effects

Raphael Mechoulam (Israeli physician) first isolated the THC molecule in 1964

 20 years later the Endocannabinoid System (ECS) was discovered, agroup of endogenous cannabinoid receptors loacted in the mammalian brain and throughout the central and periperal nervous systems



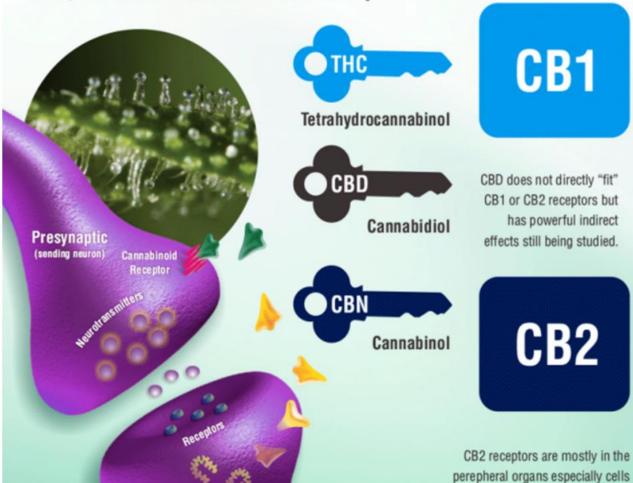
CB Receptors

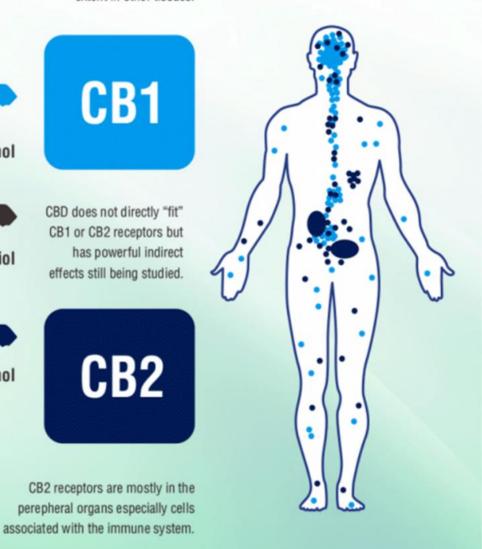
The Human Endocannabinoid System

CBD, CBN and THC fit like a lock and key into existing human receptors. These receptors are part of the endocannabinoid system which impact physiological processes affecting pain modulation, memory, and appetite plus anti-inflammatory effects and other immune system responses. The endocannabinoid system comprises two types of receptors, CB1 and CB2, which serve distinct functions in human health and well-being.

CB1 receptors are primarily found in the brain and central nervous system, and to a lesser extent in other tissues.

Receptors are found on cell surfaces





scerce: www.fhe-burnan-solution.c

THE BODY'S ENDOCANNABINOID SYSTEM Brain (CB1) Spleen (CB2 ascular System (CB1) Pancreas (CB1 & CB2) Reproductive Organs (CB1) iver (CB1 & CB2) Muscles (CB1 mune System (CB2) Bones (CB2)

How does it work?

Cannabinoids act directly and indirectly on our CB Receptors

- Some act as agonists activating certain receptors
- Some act as antagonists- essentially deactivating receptors

If the endocannabinoid system is not functioning properly, the right combination of phyto-cannabinoids can help supplement the system for balance (more of this signal, less of that signal)

Your body is a symphony and the ECS is the conductor

United States Patent: US 6,630,501 B1



(12) United States Patent Hampson et al.

US000030307B

(10) Patent No.: US 6,630,507 B1

(45) Date of Patent:

Oct. 7, 2003

- (54) CANNABINOIDS AS ANTIOXIDANTS AND NEUROPROTECTANTS
- (75) Inventors: Aidan J. Hampson, Irvine, CA (US); Julius Axelrod, Rockville, MD (US); Maurizio Grimaldi, Bethesda, MD (US)
- (73) Assignce: The United States of America as represented by the Department of Health and Human Services, Washington, DC (US)

(57) ABSTRACT

Cannabinoids have been found to have antioxidant properties, unrelated to NMDA receptor antagonism. This new found property makes cannabinoids useful in the treatment and prophylaxis of wide variety of oxidation associated diseases, such as ischemic, age-related, inflammatory and autoimmune diseases. The cannabinoids are found to have particular application as neuroprotectants, for example in limiting neurological damage following ischemic insults, such as stroke and trauma, or in the treatment of neurodegenerative diseases, such as Alzheimer's disease, Parkinson's disease and IIIV dementia. Nonsychaetive

Cannabinoids have been found to have antioxidant properties, ... This new found property makes cannabinoids useful in the treatment... of oxidation associated diseases, such as ischemic, age-related, inflammatory and autoimmune diseases. The cannabinoids are found to have particular application as neuroprotectants, for example in limiting neurological damage following ischemic insults, such as stroke and trauma, or in the treatment of neurodegenerative diseases, such as Alzheimer's disease, Parkinson's disease and HIV dementia. Nonpsychoactive cannabinoids... are particularly advantageous to use because they avoid toxicity...

Cannabis vs. Hemp

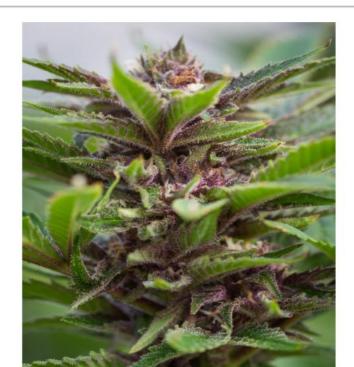
HEMP

Cannabis Sativa with genetics that express very low levels of THC (0.3 % or less). It can be used for seed, fiber, or CBD production (flower).

CANNABIS

Cannabis Sativa with genetics that express higher levels of THC (1-30%). Marijuana is a made up term for Cannabis Sativa.





Policy Lanes

OVER THE COUNTER

Recreational marijuana found at dispensaries.
Must be 21 to purchase.

PHARMACEUTICAL

Requires a prescription or recommendation from a doctor.

HEALTH PRODUCTS

Wellness and food products. Found in grocery stores. Contain little to no THC.

INDUSTRIAL

Agricultural commodity used for plastics, fuels, textiles, electronics and building materials. More than 25,000 uses

Over the Counter Recreational Marijuana

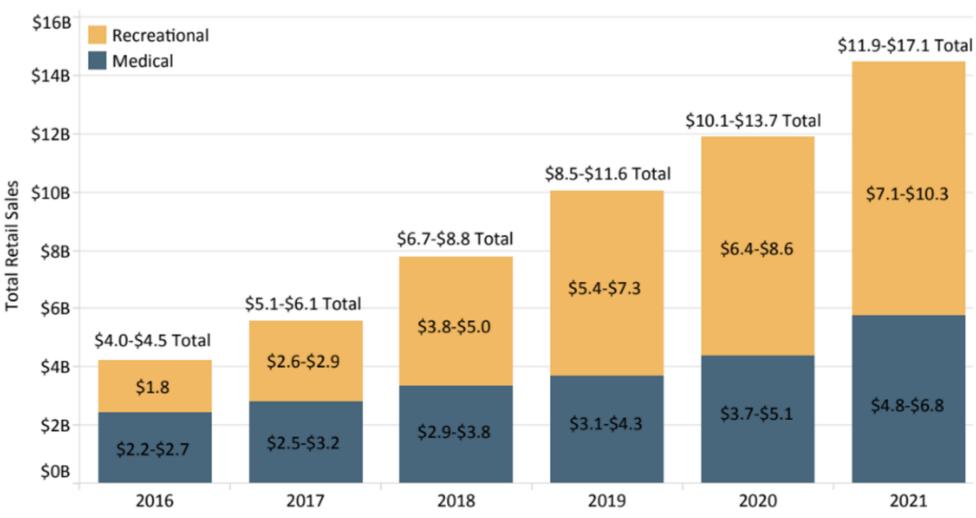
Legal in 12 states as of January 2020. Illinois is the 12th state.



Nature's Care • Rolling Meadows, IL

U.S. Cannabis Retail Sales Estimates

(In Billions of U.S. Dollars)



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Pharmaceutical Medical Marijuana



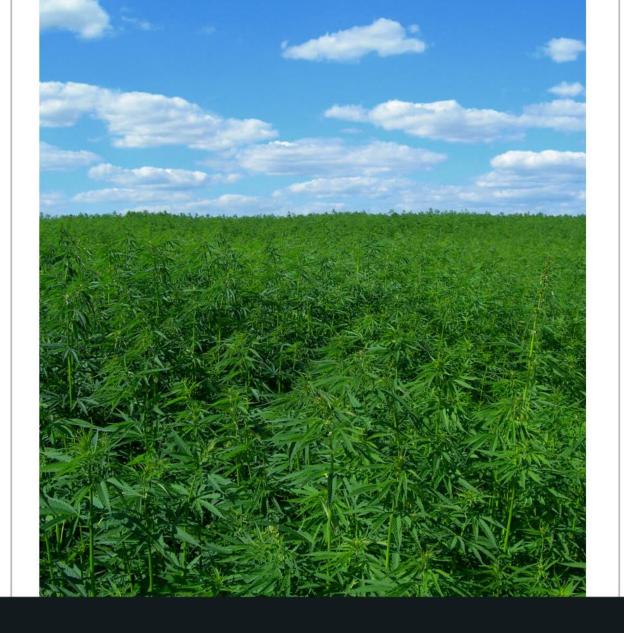
Prescription CBD



Prescription THC

Wellness and Food Products





Industrial

Planted as a row crop, male and female plants mostly for fiber.



Uses of Industrial Hemp

What is the value of a hemp crop?

| | INPUT COST/ACRE | REVENUE/ACRE |
|--------------------|----------------------|----------------------|
| SEED | \$400/ACRE | \$600/ACRE |
| HEMP OIL FROM SEED | \$550/ACRE | \$800/ACRE |
| FIBER | \$400/ACRE | \$800/ACRE |
| CBD OIL | \$12,000-20,000/ACRE | \$15,000-35,000/ACRE |

Where to Start



TRADE ASSOCIATIONS

Join your state's trade association.

CO-OPS

Contact the Dept. of Agriculture in your state to see if there are Co-ops forming.

ONLINE

Research online.

CHOOSE A LANE

Decide how you want to participate in the market.



Find the best source of seeds or clones.

Test your soil for heavy metals or presence of pesticides.

Be cognizant of agricultural fields nearby.

Know your purchaser before you plant.

Make application with your State DOA.

Getting Started

Getting Started Recreational

Study the requirements and costs to get a license.

Very limited number of cultivation licences available.

Dispensary licenses may be a potential.

Employ a consultant and good legal team.

Bring Your Wallet!



Current marijuana laws MT ND by state OR ID SD RECREATIONAL WY AND MEDICAL NE NV CBD/LOW THC UT co KS MEDICAL ONLY TN AZ OK **NO CANNABIS ACCESS PROGRAM** TX

Cannabis and hemp have been illegal for virtually 83 years.

It is being restored state-by-state for the last 20 years.

24 states now have some form of legal cannabis- with 11 of those having completely legal (adult use).

CBD and hemp is now legal in all 50 states.

IT IS HERE TO STAY!!

Summary