# 1. ARTS CULPT

INTERNATIONAL



# Inexpensive





# MORE Value





## Priceless



# Founding Management Team



Riverworks Studio



Catharine Artist Director & Curator



David Managing Director















Welcome Trailnet Bike Path Mural – Mississippi Flood Wall



## Current Mosaic Sculptures



Walking Cat 9-Foot Tall

SOLD Posing Dog 8-Foot Tall







### Value Proposition

#### **Problem**

- Costly Material
- Very Limited Selection
- Limited Availability
- Insufficient Design Resources

#### Solution

- Cost-Effective Tile
- · Rich Selection of color & Size
- Easy to purchase
- Center for Expert Design Resources

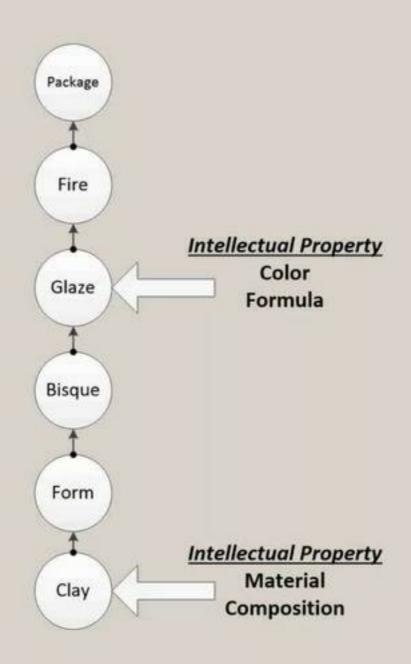


# Business Core



**Mosaic Tile** 

Manufacturing Process

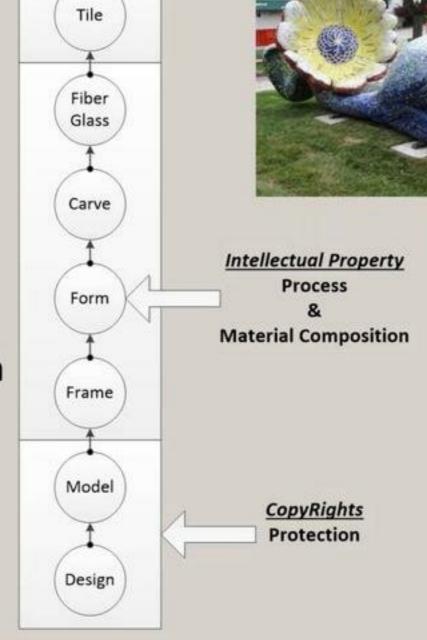




# Business Core (Expansion)

Mosaic Sculpture

**Fabrication** 



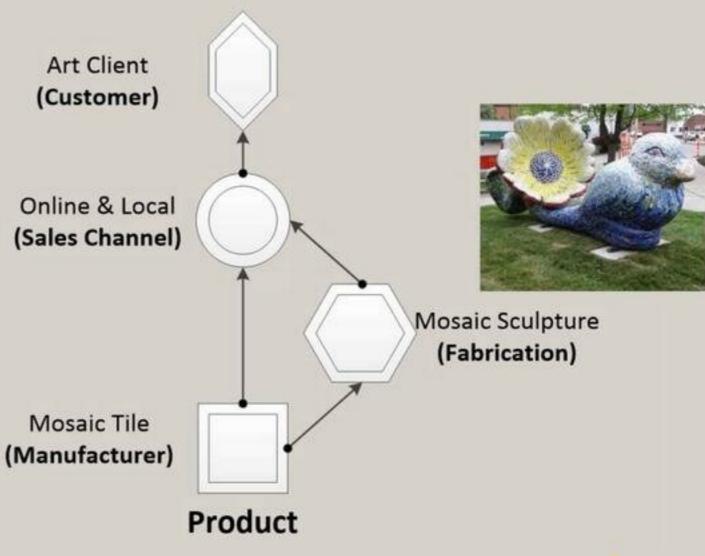




# Business Model









## Customers

#### Clients

#### Distributors

YuCanDo LLC Trends N Tile



Metro Arts in Transit
Trailnet
Chesterfield Parks and Recreation
Moogs (Center for the deaf)
Missouri Department of Conservation
Weils
Centene Corp.

#### Mosaic Artists

Chicago Mosaic School Kathy Rickermann Craft Alliance

### Design Businesses

Austin Tao Landscape & Design Spelman Brady & Co.

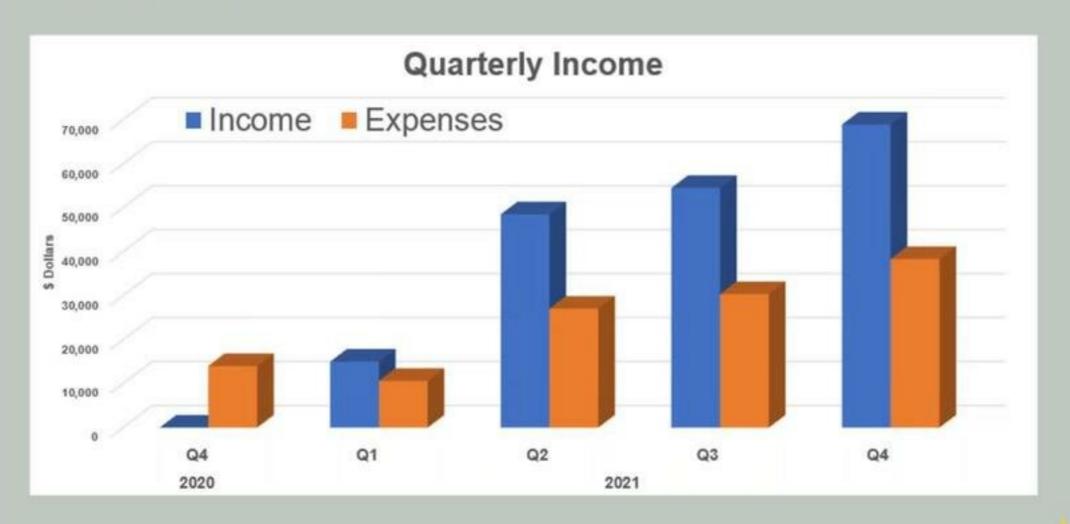


# Roadmap Annual Milestones



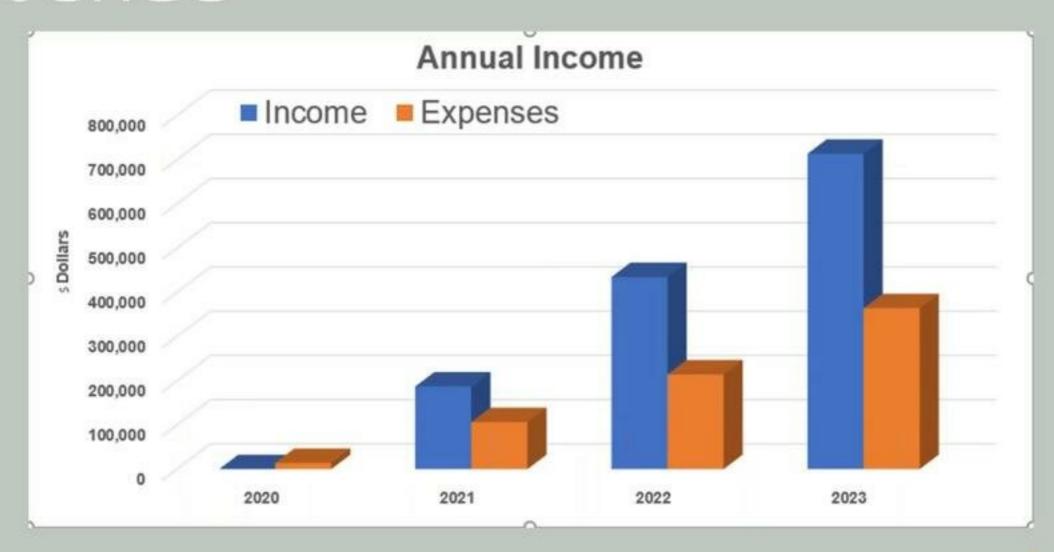


## Revenue





## Revenue





## Competition



# Opportunity



Ask \$10,000 Funding Return

2021 - 2X

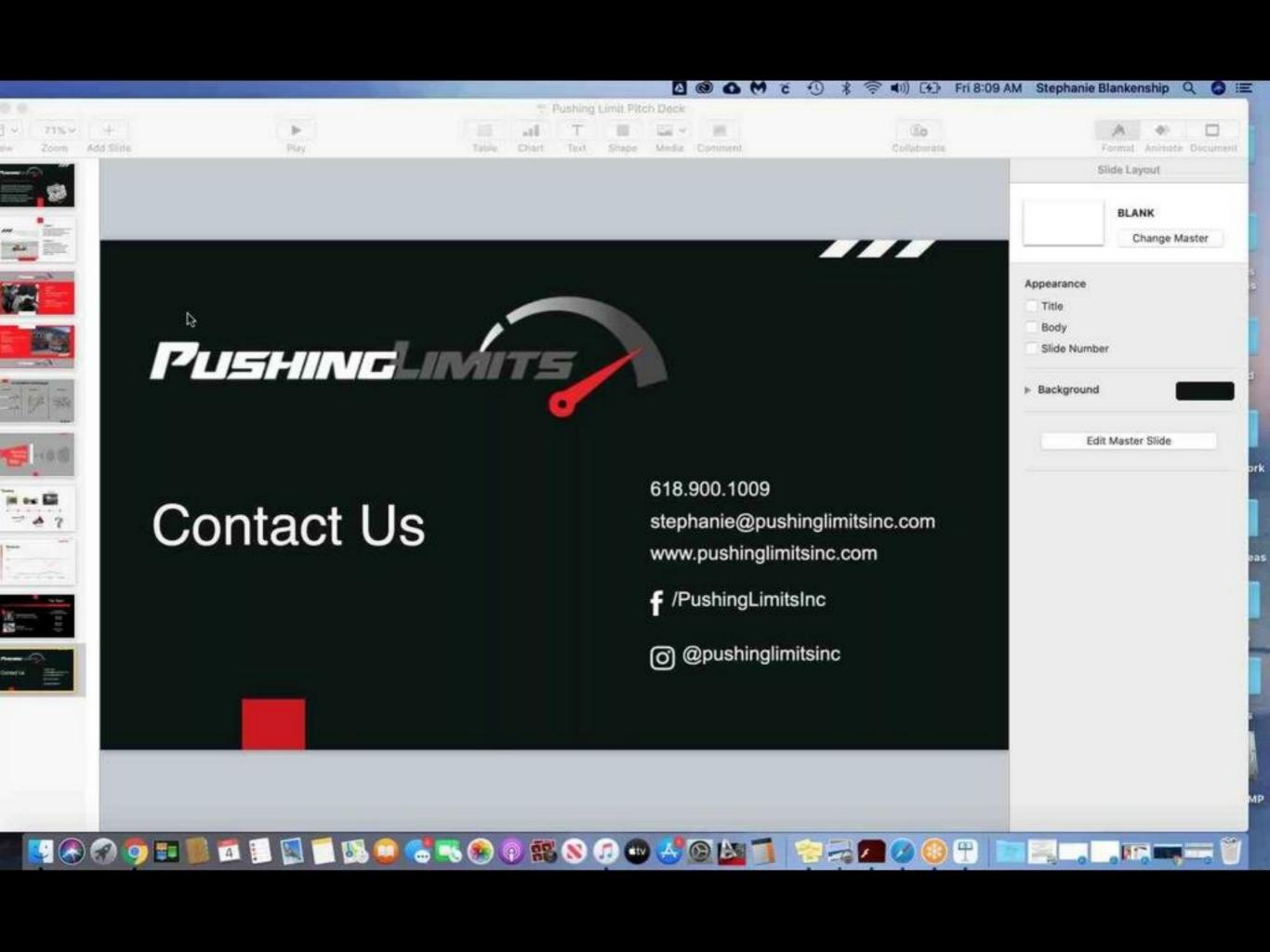
2022 - 7X

2023 - 10X



# ARTS CULPT

INTERNATIONAL

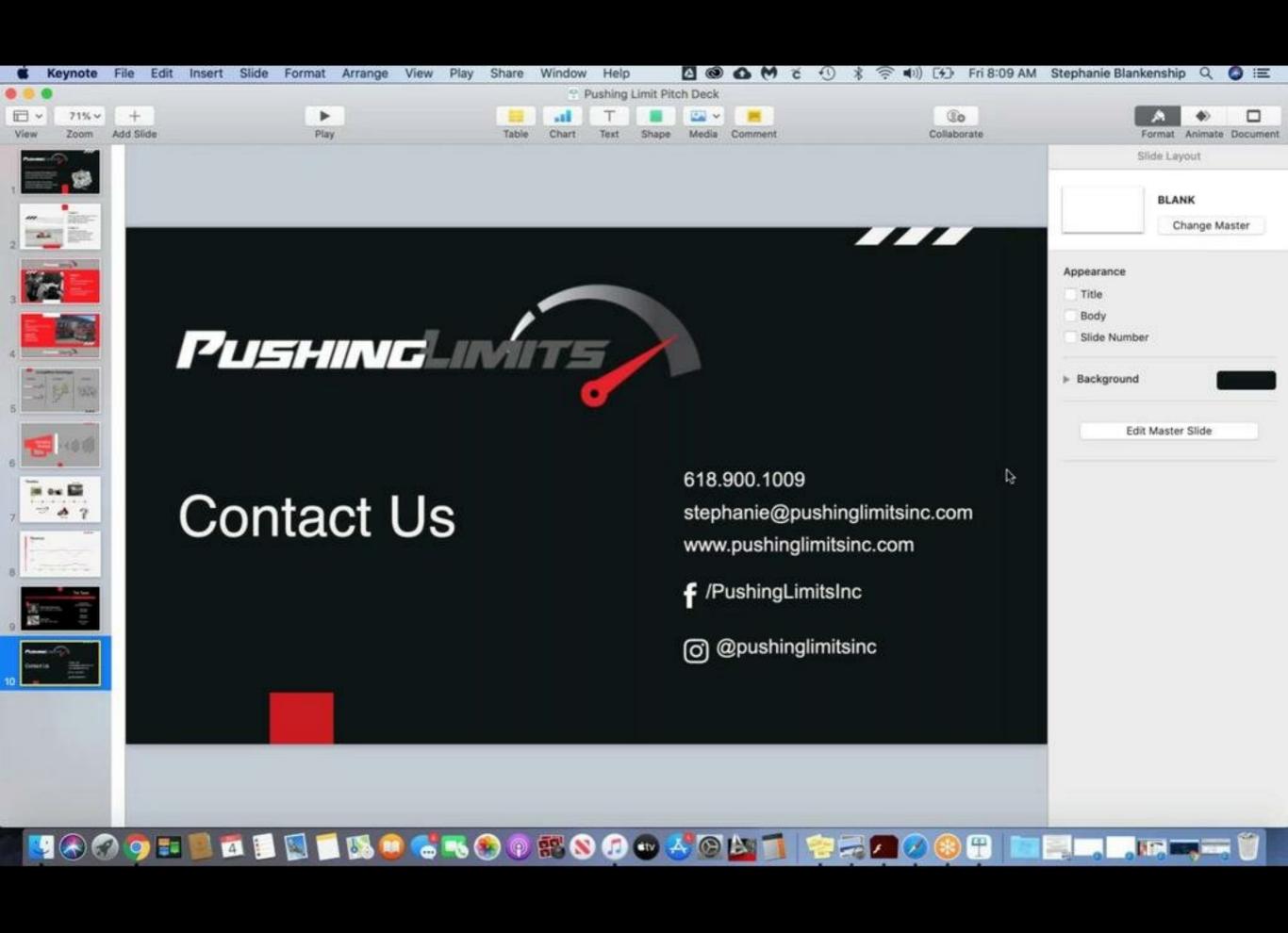




## Contact Us

618.900.1009
stephanie@pushinglimitsinc.com
www.pushinglimitsinc.com

(c) @pushinglimitsinc





#### Working hard for the hard working

Pushing Limits Diesel Performance Center heavy duty diesel repair shop specializing in work trucks for blue collar companies

Pushing Limits Heavy Truck Division providing local aggregate hauling services for farmers and construction companies





#### Problem 1

Tradesmen rely on their trucks to earn a living. When they experience mechanical failures, it compromises their ability to do their jobs.

#### Problem 2

Farmers and construction companies need materials hauled. They don't want to invest in the specialized equipment or their hauling needs exceed the limits of their equipment.





#### Solution 1

Before:

2500 sf shop and service truck

2 full-time technicians

October 2020:

7200 sf shop and service truck

4 full-time technicians

#### Solution 2

Now:

Dump truck and semi with 2 trailers

1 full-time driver

2 part-time drivers

Coming Soon:

Additional semi

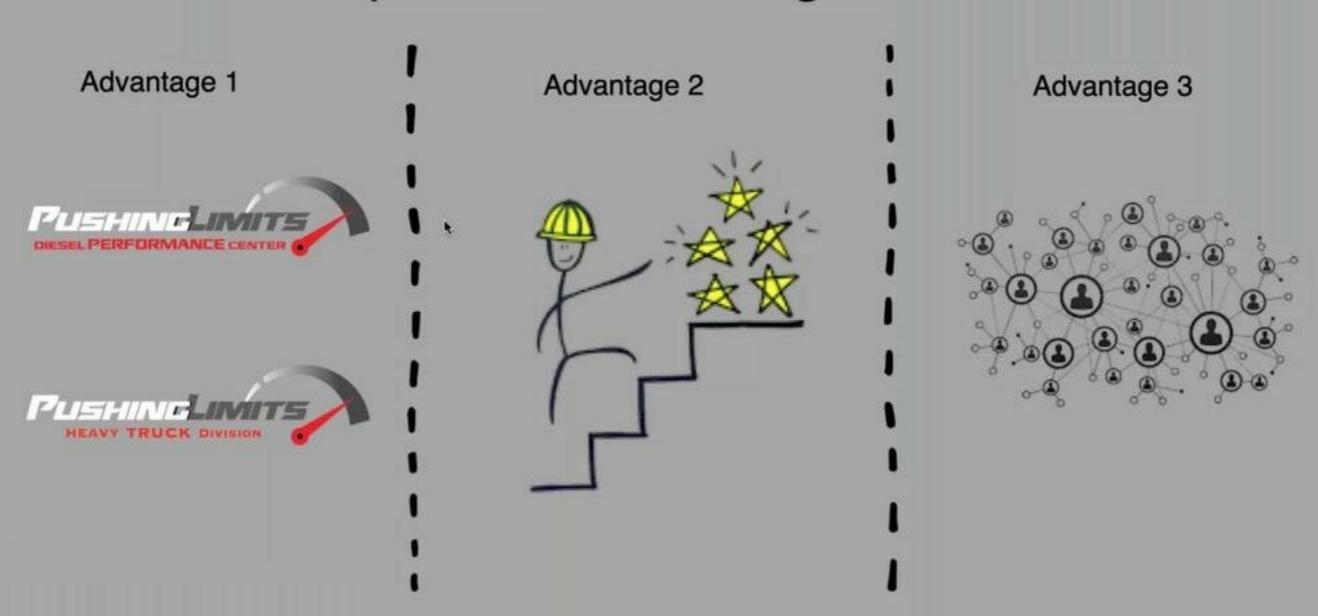
2 full-time drivers

2 part-time drivers

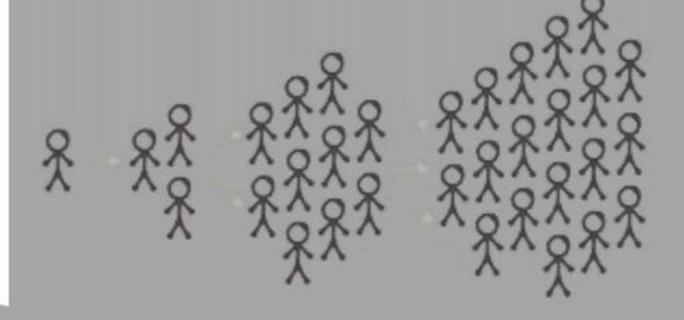




### Competitive Advantages



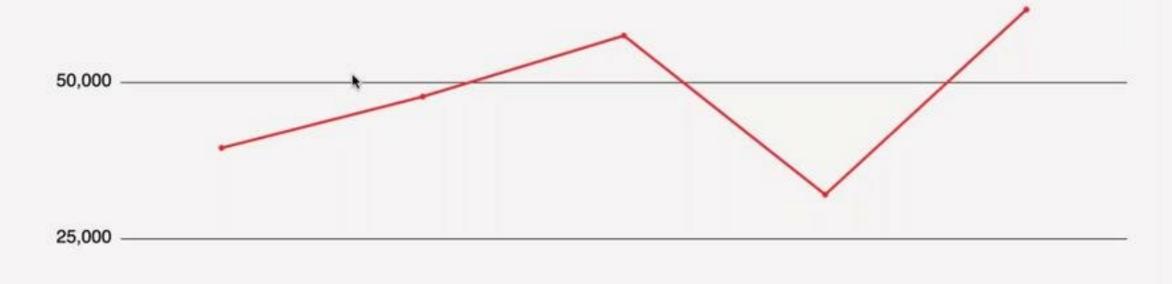


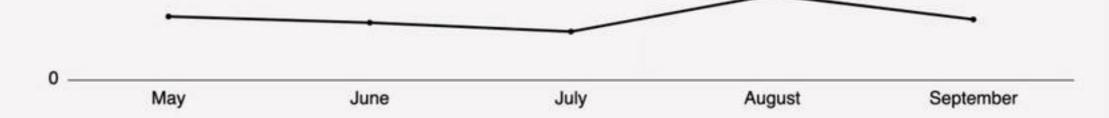


# Timeline (Oct. 2020) Side Hustle Pushindlin (May 2019) (May 2020)

### Revenue









#### The Team



Stephanie Blankenship CEO / AKA: Bean Counter Betty



Josh Scott COO / AKA: Head Hondo Lexie Kershaw Administrative Assistant

> Dale Craig Technician

Jeffrey Lile Technician

Scott Hemken Driver



#### The Team



Stephanie Blankenship CEO / AKA: Bean Counter Betty

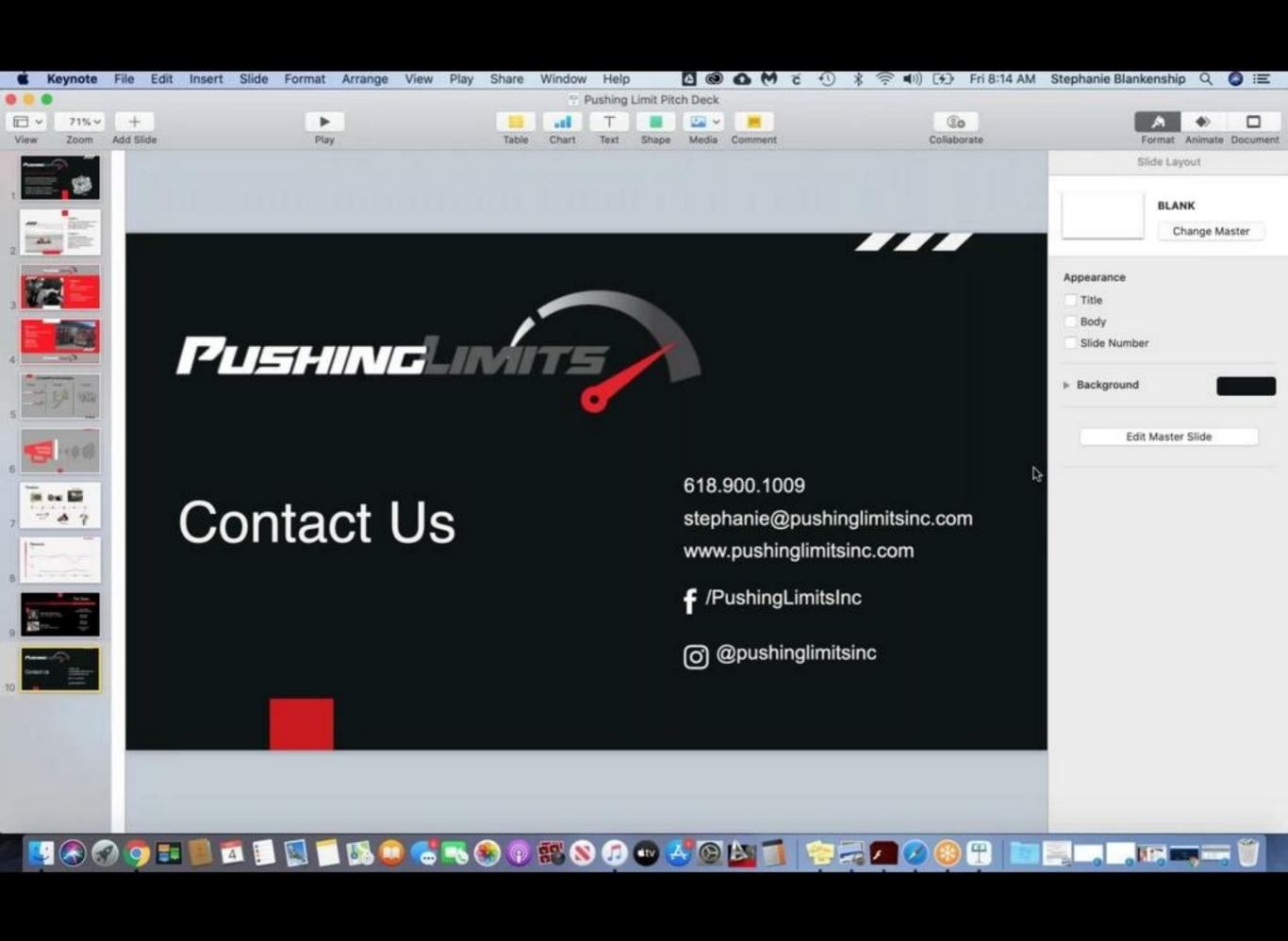


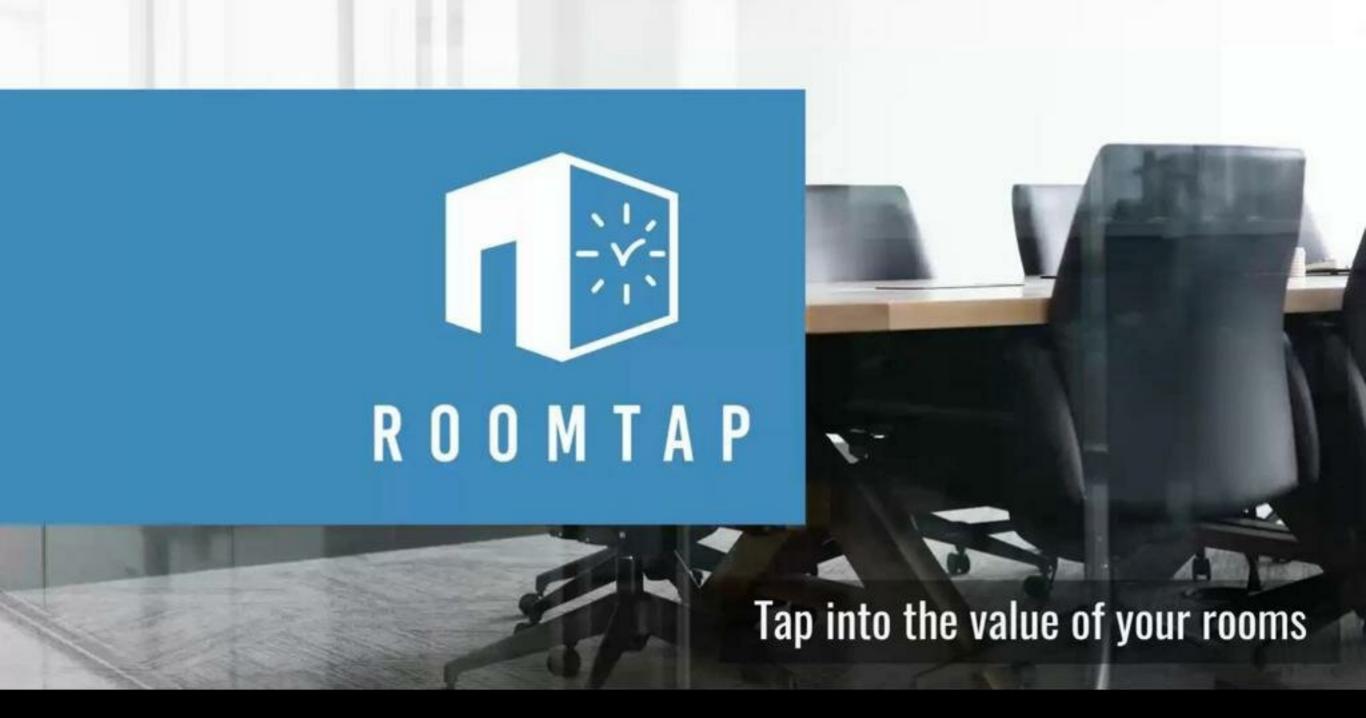
Josh Scott COO / AKA: Head Hondo Lexie Kershaw Administrative Assistant

> Dale Craig Technician

Jeffrey Lile Technician

Scott Hemken Driver





# Employees lose up to 30 minutes a day

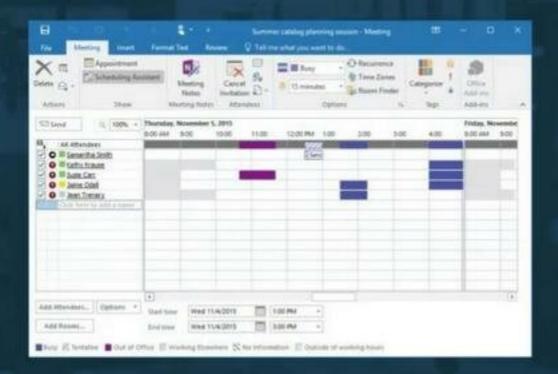


# Employees lose up to 30 minutes a day

Wasting **\$45,000 or more** in lost productivity



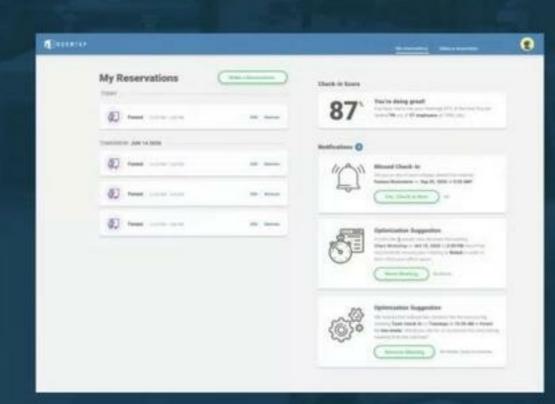
## Finding a room is difficult















# Customer ROI: Up to 25x



## MARKET OPPORTUNITY

\$340 MM - at launch

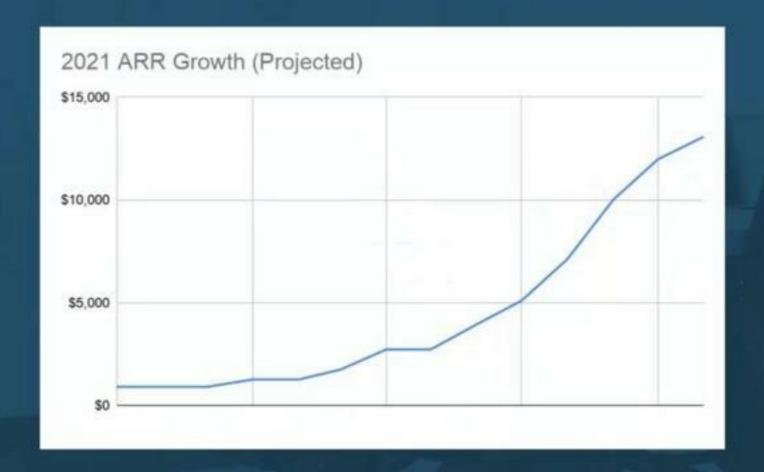


## MARKET OPPORTUNITY

\$340 MM := 3 \$2 B



## TRACTION





# LAUNCH PLAN Rooms Spring 2021

## LAUNCH PLAN

Rooms
Spring 2021

**Desks**Summer 2021

Indoor Nav Late 2021



## **MANAGEMENT TEAM**



#### Brandon Belvin - Co-founder and CEO

**16 years of experience** building digital products that delight at places with a focus on customer experience, including Amazon.com and Build-A-Bear Workshop. Led at two startups prior to RoomTap.



#### John Ross - Co-founder and COO

Marine Corps Veteran and former intelligence analyst who made a transition into software development in 2017. Experience in geospatial and data analysis and has previously founded one technology company.



## THANK YOU



**Brandon Belvin - Co-founder and CEO** 

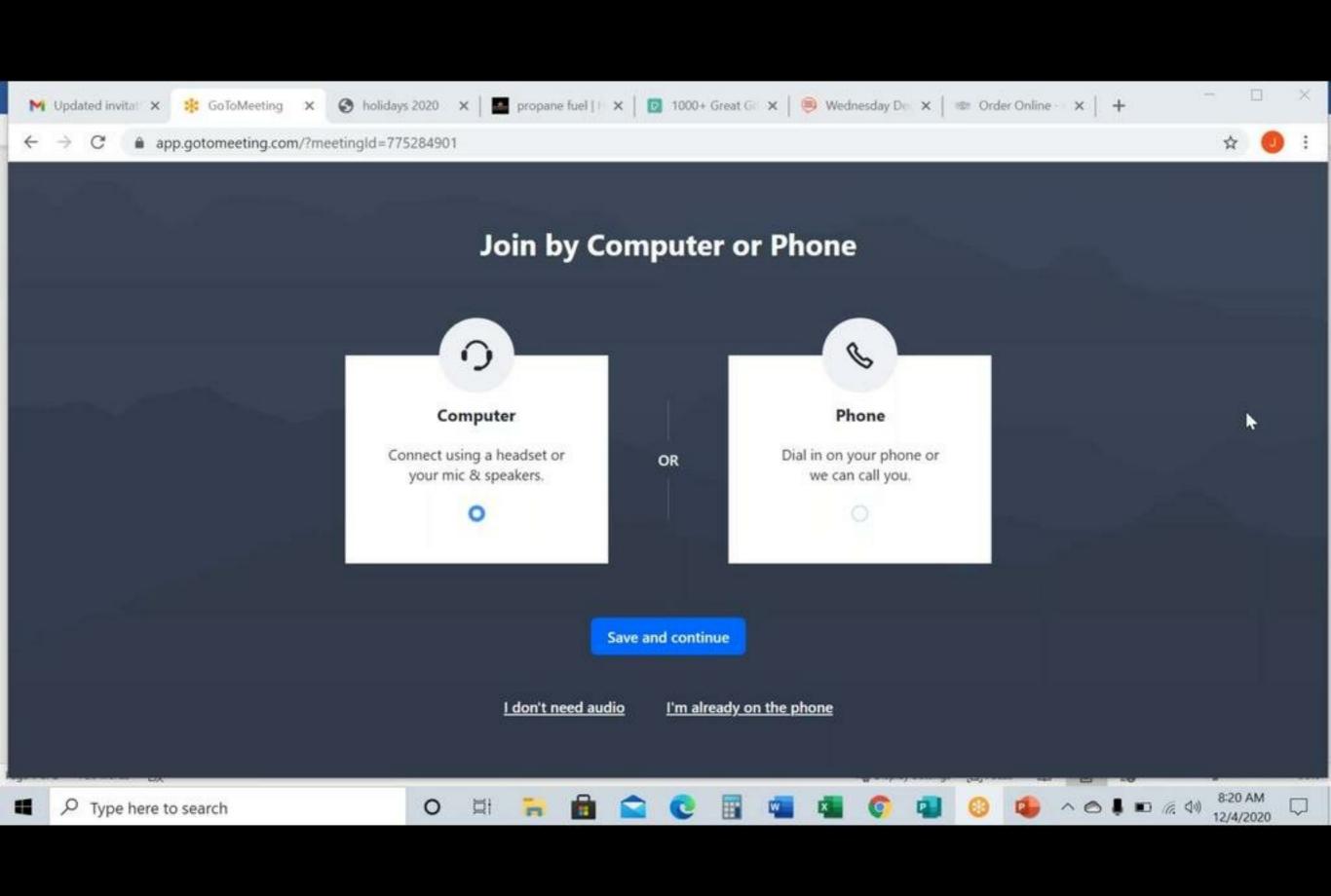
You can reach me directly at:

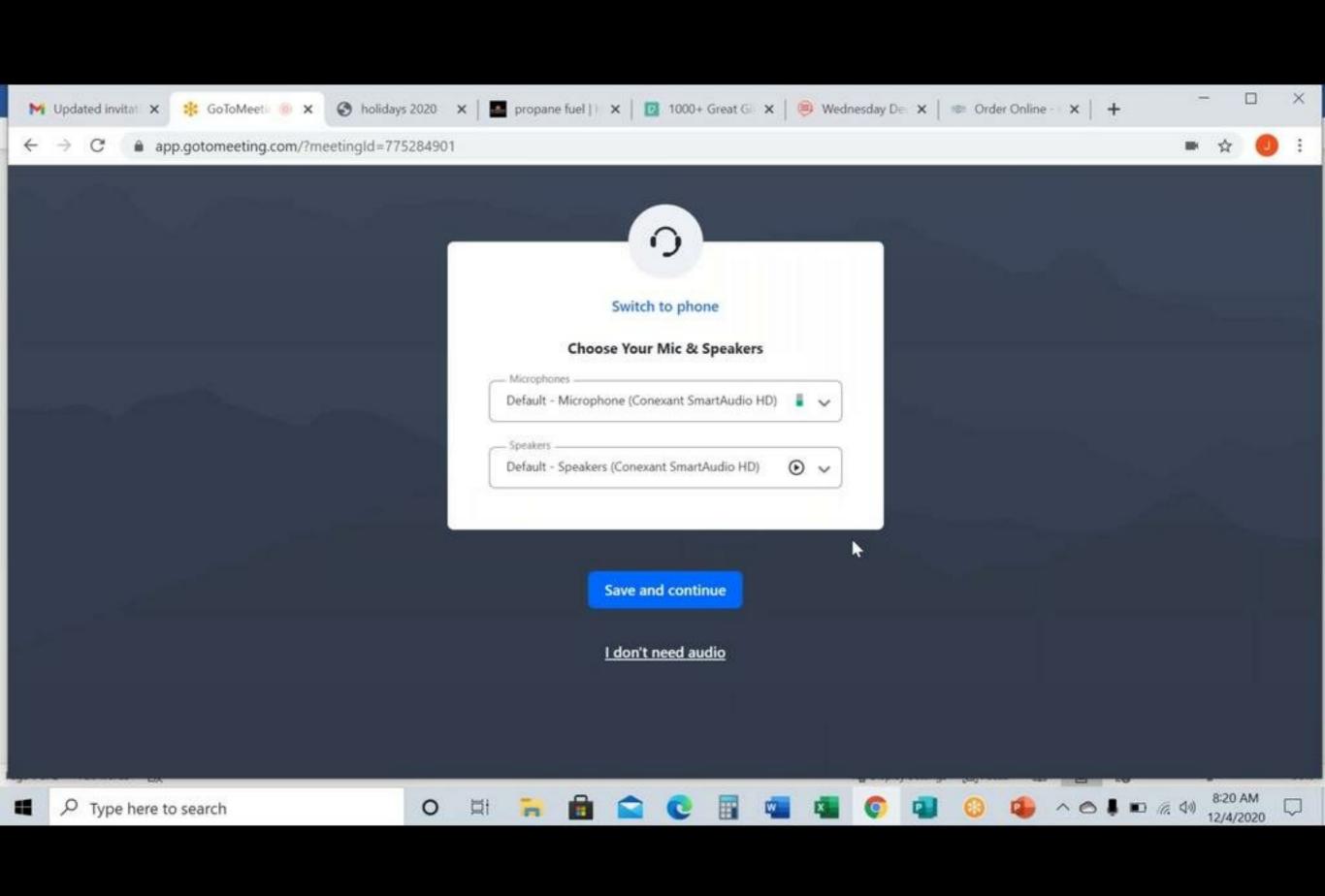
brandon@roomtap.app 618-830-0045











0
0
p:



## CLARA B'S

KITCHEN TABLE



## Menu

- About Clara B's
- Our Values
- The Team
- Our Potential
- Bottom Line
- Why it Matters



## The Team

Jodie Ferguson - Owner/Chef



Benjamin Henning- Managing Member





## Our Mission...

At Clara B's Kitchen Table, we aspire to provide true hospitality and a nurturing environment to our community through an eclectic and Texas Southern-inspired cuisine that utilizes the best ingredients sourced locally.

Our Truck



## Food Trucks in the Hospitality Industry

- According to an IBISWorld report, the food truck industry is projected to reach \$1.1 billion in 2022. Average industry growth from 2015-2020 is 7.5%
- Even with slowing economic growth due to the COVID-19 pandemic, mobile food vendors still appeal the most to the 25-44 age bracket that has more disposable income and are highly active on social media.
- Food trucks can and do adapt to changing customer preferences, economic climates, and municipal regulations.

What does that mean for food trucks in the MetroEast and St. Louis?

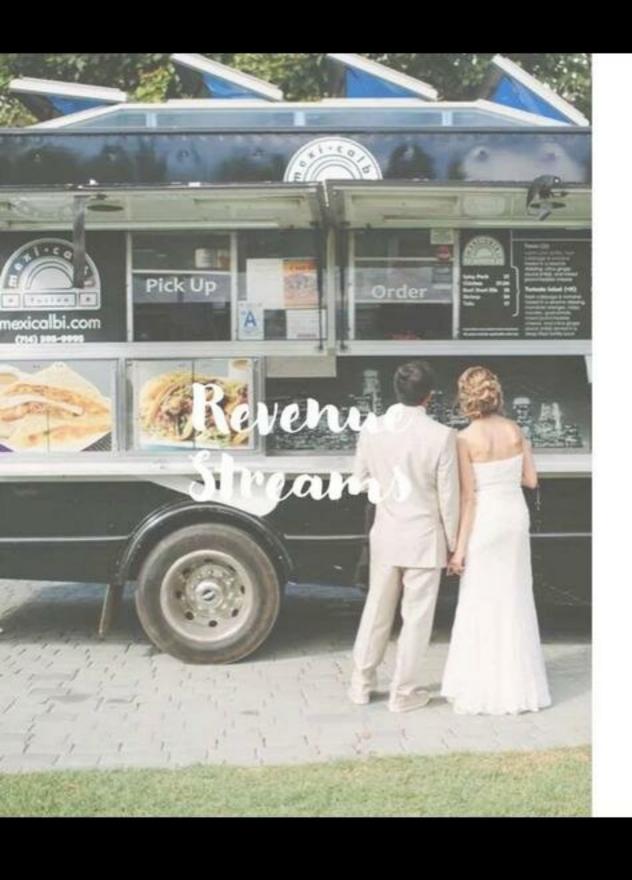
### Food Truck Scene STL and the MetroEast

- St. Louis City > 50 trucks
- MetroEast < 20 trucks</li>
- Neighborhood drop offs, community events, catering
- 9 Mile Garden \$1000 per meal period
- \*2019 statistics show average revenue...



\$290,000





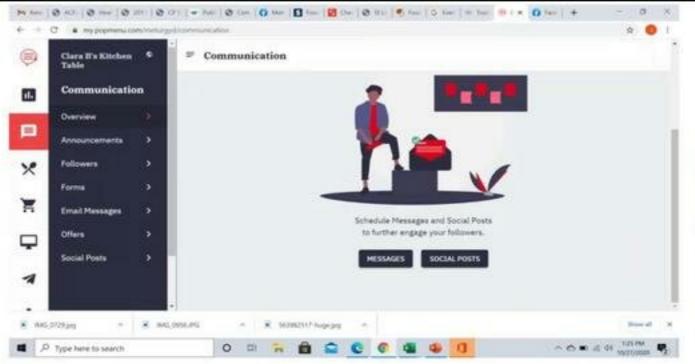
- On Site Catering
- Family Packs /Holiday Meals
- Dedicated Commissary Kitchen for other food vendors
- Event Space













## Marketing Strategy

- Popmenu Website that integrates social media posts, reviews and online ordering
- Social Media Engagement
- Cross Promotions with StringBean Coffee and Sugarfire
- Media contacts with STL magazine for write up on Clara B's
- Catering promotions for Holidays

## Revenue

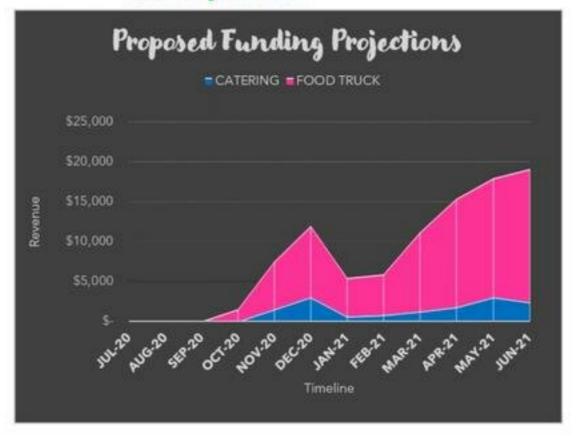
#### WITH CURRENT FUNDING

\$20,000



#### WITH ADDITIONAL FUNDING

GOAL: \$65,000







## Our Menu...

#### On Rotation ...

Biscuits and Duck Fat Gravy Wood-Fired Shrimp & Grits Smoked Chicken Salad Tartine Texas 6 Shooter Breakfast Platter Frito Pie on Fresh Corn Cake Chopped Beef Sandwich with house pickle Pork Ranchero Savory French toast with Andouille, Smoked Tomato Sauce, Crispy Green Tomato, Comte, Remoulade Slammer Sandwich Chopped Beef, Texas Sausage, Ranchero, Egg. Smashed Jalapeno Potato, Remoulade Meatloaf Sandwich Crab Cake Sandwich Chili Shrimp in buttermilk beignet with pickled vegetable, pork belly

#### Main

#### Biscuit Sandwich

Choice of Bacon, Smoked Black Pepper Sausage, Chicken Sausage

Egg

Cheese

Apricot Red Onion Jam

#### Fried Chicken Biscuit

Brined & Fried Chicken Thigh Thick Cut Bacon Greens White Onion Gravy Egg

#### Avocado Toast

Ciabatta Black Bean Queso Egg Avocado

#### **Pancakes**

Tomato

Plain Seasonal Berry Chocolate Chip Daily Specialty

#### Breakfast Tacos

- Bacon, Egg, & Potato
- Black Bean, Avocado, Egg & Cheese
- Chorizo, Egg & Cheese

Served with Salsa. Want it Spicy? Reaper Drizzle

#### Daily Breakfast Bowls

Featuring a starch, seasonal vegetables, protein and eggs

#### Smoked Chicken Cobb

Roasted corn, slab bacon, best blue cheese, herb marble potatoes, farmer's green beans, hardboiled egg, romaine, toasted tortillas, southern style green goddess

#### Sides

Jalapeno Rosemary Potatoes Cheddar Grits Daily Breakfast Cookie Bar Daily Sweet Daily Fruit Parfait